



AGREEMENT MADE BETWEEN

KTVT-TV

CONTRACT NO. REV. 1071-59819-1

DATE PRINTED 09/21/12

PAGE

P.O. BOX 2495, . FORT WORTH TX 76113

AND

KTVT-TV

1

35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 189088 ADVERTISER (OR AGENCY AND ADVERTISER) Cancellation Notice WENDY DAVIS FOR STATE SENATE BUYING TIME NAME Required 650 Massachusetts Ave NW Ste 210 805 W Magnolia Ave AND Announcement 28 days **ADDRESS** DC 20001-3796 Washington TX 76104-4612 Fort Worth prior notice USA USA CONTACT PRODUCT2357; STATE SENATE DIST 10 LOÇAL AGENCY EST. NO. PRODUCT 1300 VALERIE BONNEY SALESPERSON

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY; CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

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1	01111	4	05:58A	07:00A	305	10/16/12-10/19/12	CBS 11 NEWS THIS MORNING	4	225.00	900.00
LUR										
2	10000	1	05:58A	07:00A	308	10/22/12-10/22/12	CBS 11 NEWS THIS MORNING	1	225.00	225.00
LUR										
3	01111		07:00A	09:00A	30s	10/16/12-10/19/12	THE EARLY SHOW	4	125.00	500.00
LUR	01111		07:008	09:00A	303	10/10/12-10/19/12	IND DAMP! DATON		125.00	
									125.00	125.00
4 LUR	10000	1	07:00A	09:00A	308	10/22/12-10/22/12	THE EARLY SHOW	1	123.00	123.00
									ı	
5 LUR	01111	4	09:58A	11:00A	308	10/16/12-10/19/12	PRICE IS RIGHT	4	625.00	2500.00
6 LUR	10000	1	09:58A	11:00A	30s	10/22/12-10/22/12	PRICE IS RIGHT	1	625.00	625.00
7 LUR	01111	4	11:00A	11:27A	30s	10/16/12-10/19/12	JEOPARDY	4	650.00	2600.00
LOIT										
8	01111	4	02:57P	04:00P	30s	10/16/12-10/19/12	DR. PHIL	4	350.00	1400.00
LUR										
9	01111	4	04:00P	04:58P	30s	10/16/12-10/19/12	CBS 11 NEWS AT 4P	4	375.00	1500.00
LUR										
10	10000	1	04:00P	04:58P	30s	10/22/12-10/22/12	CBS 11 NEWS AT 4P	1	375.00	375.00
LUR										
11	01111	4	04:589	05:30P	3 05	10/16/12-10/19/12	CBS 11 NEWS AT 5P	4	600.00	2400.00
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	(2) 1		1 1 4504 5			American Conditions on the	a reverse of this page and any attachments	Larete are a	n intogral	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





VALERIE BONNEY

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KTVT-TV

1300

			FAGE -
35698	AGENCY (OR SERVICE) ACTING AS AGENT FOR	89088 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME	WENDY DAVIS FOR STATE SENATE	
AND	650 Massachusetts Ave NW Ste 210	805 W Magnolia Ave	Required
ADDRESS			Announcement 28 days
ADDRESS	Washington DC 20001-3796	Fort Worth TX 76104-4612	prior notice
	USA	USA	
CONTACT		PRODUCT2357; STATE SENATE DIST 10	

PRODUCT

CODE

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS:

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AGENCY EST. NO.

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ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
LUR		i 1								
12	10000,.	1	04:58P	05;30P	305	10/22/12-10/22/12	CBS 11 NEWS AT 5P	1	600.00	600.00
LUR										
13	01111	4	05:58P	06:28P	30s	110 21 5 21 0 - 10 21 0 21 0	CBS 11 NEWS AT 6P	4	1000.00	4000.00
LUR	01111	, ,	03:362	VQ, 20F	202	10/10/12-10/19/12	CDS II NEWS AT OF	. ~	1000.00	4000.00
14	10000	1	05:58P	06:28P	30\$	10/22/12-10/22/12	CBS 11 NEWS AT 6P	1	1000,00	1000.00
LUR								'		
15	01111	41	06:30P	06:58P	30s	10/16/12-10/19/12	WHEEL OF FORTUNE	4	1600.00	6400.00
LUR	01111	-4	06:30F	00:30F	305	10/10/12-10/19/12	WHEED OF PORTOWE	4	1000,00	0400.00
16	10000.,	1	06:30P	06:58P	305	10/22/12-10/22/12	WHEEL OF FORTUNE	1	1600.00	1600.00
LUR										
17	м	1	06:58P	07:57P	305	10/22/12-10/22/12	HOW I MET YOUR	1	4000.00	4000.00
LÜR	171		00:502	07:372	303	10/22/12-10/22/12	now I MEI 1000		4000,00	4000.00
18 LUR	01110.,	3	10:00P	10:35P	308	10/16/12-10/18/12	CBS 11 NEWS AT 10P	3	1700,00	5100,00
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19	M	1	10:00P	10:35P	308	10/22/12-10/22/12	CBS 11 NEWS AT 10P	1	1700.00	1700.00
LUR			101001	201001	305	20,22,20			2.00.00	
20 LUR	01110	3	10:35P	11:37P	30s	10/16/12-10/18/12	LETTERMAN	3	500.00	1500.00
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21	М	1	10:35P	11:37P	305	10/22/12-10/22/12	LETTERMAN	1	500.00	500.00
LUR										
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22 LUR	Sa	1	05:58P	06:28P	305	10/20/12-10/20/12	CBS 11 NEWS AT 6P	1	375,00	375.00
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AND ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 189088 WENDY DAVIS FOR STATE SENATE

BUYING TIME

650 Massachusetts Ave NW Ste 210

USA

Washington

VALERIE BONNEY

DC 20001-3796

AGENCY EST. NO.

USA

TX 76104-4612

Fort Worth

1

PRODUCT2357; STATE SENATE DIST 10

PRODUCT

1300

CODE

805 W Magnolia Ave

SALESPERSON NATIONAL SALES PERSON

35698

NAME

AND

ADDRESS

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS:

2357

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- ethnicity		SPOTS	TI	ME .			· · ·	TOTAL		
ITEM	DAYS	PWK.	FROM	TÓ	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(I)
23 LUR	Sa	1	06:28P	06:S7P	30s	10/20/12-10/20/12	WHEEL OF FORTUNE	1	500.00	500.00
24 LUR	5a	1	10:00P	10:35P	305	10/20/12~10/20/12	CBS 11 NEWS AT 10P	1	600.00	600.00
25 LUR	Su	1	07:58A	09:30A	30s	10/21/12~10/21/12	CBS NEWS SUNDAY MORNING	1	650.00	650.00
26 LUR	su	1	09:30A	10:30A	308	10/21/12-10/21/12	FACE THE NATION	1	500.00	500.00
27 LUR	Su	1	06:30P	07:30P	30s	10/21/12-10/21/12	SIXTY MINUTES	1	5000.00	5000.00
28 LUR	Su	1	08:309	09:30P	30s	10/21/12-10/21/12	THE GOOD WIFE	1	5500.00	5500.00
29 LUR	м	1	11:00A	11:27A	30s	10/22/12-10/22/12	JEOPARDY	1	550.00	550.00
30 LUR	М	1	02:57P	04:00P	30s	10/22/12-10/22/12	DR. PHIL	1	250.00	250.00
31 LUR	T	1	06:58P	08:00P	3 0s	10/16/12-10/16/12	NAVY NCIS	1		6500.00
							Total Contract:	62		59975.00
					_		Billing Summary			†

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BUYING TIME

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P.O. BOX 2495, . FORT WORTH TX 76113

AND AGENCY (OR SERVICE) ACTING AS AGENT FOR 189088 ADVERTISER (OR AGENCY AND ADVERTISER) WENDY DAVIS FOR STATE SENATE

1

650 Massachusetts Ave NW Ste 210 805 W Magnolia Ave

Washington DC 20001-3796 TX 76104-4612 Fort Worth USA

USA

CONTACT PRODUCT2357; STATE SENATE DIST 10

LOCAL AGENCY EST. NO. VALERIE BONNEY 1300 SALESPERSON 2357 CODE

NATIO NAL SALESPERSON

35698

NAME

AND

ADDRESS

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS:

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